



**Corporate Philosophy**  
**Care Concept AG**

# Our mission

## Dear Customers and Partners of Care Concept AG,

I really appreciate your interest in the vision and values of Care Concept AG. We have achieved remarkable successes in the past and want to continue down that successful path.

**In doing so we make medical costs abroad affordable and help people to preserve their life and health – that is our mission!**

The values transformation of our fast-moving times requires – perhaps more than ever – a clear orientation and certain constants. Our corporate philosophy serves that orientation: the **Vision** illustrates where we want to go. Our **Values** describe the inner perspective with which we want to get there.

As a company we feel responsible towards people. If we really live our values every day and have the same goals in our sights, we are more likely to turn our Vision into reality.

That's how we want to shape the future and success of Care Concept AG.

**Jörg Schmidt**

Chief Executive Officer of Care Concept AG

# Our Vision – how we see the future

Care Concept is a brand known and recognised worldwide for fair health insurance protection abroad.

Our name is our program and stands for **Reliability, Certainty and Trust.**



True to our motto **„We take care of you“**, we place the needs of our customers at the forefront in everything we do. They experience our service as excellent, are happy to recommend us to others and seek us out themselves.

We are always setting new standards with our Premium Products and our unique Customer Services – in conjunction with our permanent striving for innovation and improvement.

# Our Values – our compass

Our **values are our compass** and offer us orientation on our path into a successful future.

- Every one of us is ready to help.
- Friendly. Competent. Committed.
- Our customers. Our colleagues. Our company.



# Our Values – our corporate culture

- Our corporate culture, thus the way we deal with one another as well as with customers and business partners, should be marked by **honesty**.
- We want to be **friendly, fair and ready to help anyone**.
- We unconditionally **respect** the personality and beliefs of every individual.
- We live **compassion and tolerance**.
- In our constant efforts to work on an honest basis we are conscious of our **social responsibility** towards our employees and society.



# Our Values – our corporate culture

- We build on **committed and competent employees**, who form the basis for a dynamic, innovative and reliable service environment.
- We regard **constructive criticism** as an opportunity to develop and a pillar of our creative progress.
- We want and promote the **unfurling and development** of all who work for us and their personalities. In doing so, we want to show appreciation for every employee and enable them to become an essential element of a whole in attainment of our business goals.



# Our Values – assuming social responsibility

As a company we have **social responsibility** and are happy to live up to it. Wherever possible we are committed to helping the needy worldwide.

For more than ten years we have been promoting projects of Worldvision, among them a project to help young people in Georgia.

Since 2009 we have been supporting children's aid projects of First Aid For Africa e.V.: With our help, a training centre has been built in Nigeria, two primary schools renovated and six wells installed at public primary schools



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